



CENTRAL COAST REGIONAL DISTRICT  
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
REGULAR MEETING MINUTES

DATE: 23 JULY 2015

**ATTENTION**

*The EDAC minutes are draft and subject to amendment. Final approval and adoption by the EDAC will follow a resolution to receive the minutes by the CCRD Board of Directors, at their next scheduled meeting.*

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC)

REGULAR MEETING MINUTES – 23 July, 2015

In Attendance: Randy Hart (Chair) (Nuxalk Economic Development Corporation)  
Director Richard Hall (CCRD Director, Electoral Area D)  
Markus Schieck (Community at Large)  
Ernest Hall (Community at Large)  
Lori Campbell (Community at Large)  
Ana Santos (Denny Island Community) by telephone  
Wilma Hallam (non-voting volunteer to committee)  
Darla Blake (CAO)  
Tanis Shedden (CEDO)

Absent: Garrett Newkirk (Bella Coola Harbour Authority)  
Tracy Switzer (Ocean Falls Community)  
Bo Reid (Heiltsuk Economic Development Corporation)

Public attendee: Hans Granander (Portion)

**1. Call to Order**

The Chair called the meeting to order at 7.06pm.

**2. Adoption of Agenda**

**EDAC 15-07-01** M/S Schieck/Santos that the agenda be adopted.

**CARRIED**

**3. Adoption of Minutes**

**EDAC 15-07-02** M/S (E) Hall/Schieck that the EDAC Meeting Minutes dated 8 JUNE 2015 be adopted.

**CARRIED**

**4. New Members**

Ana introduced herself and gave an overview of what she does on Denny Island.

**5. Action Items**

**Business Walks**

**(a) Framework and Business Listings**

CEDO brought new details about the Business Walks program forward. The BCEDA and the province are teaming up to promote a Business Walks Week/Month in October. It was agreed that October would be a good time to begin the CCRD Business Walks Pilot Project.

Attention was drawn to the business list that was started by past LGMI and that to move forward members of the committee should bring their knowledge of existing businesses to the CEDO. Lori Campbell asked about the existing business list that the Bella Coola Valley Tourism has. Ernest Hall indicated that it is outdated.

Ana Santos suggested making some adjustments to the structure to better suit the nature of businesses in the CCRD. The CEDO agreed and stated that there was flexibility surrounding how the Business Walks Program is implemented and that, in the CCRD, it might be best to review it on a community by community basis.

**(b) Communicators List**

CEDO suggested the businesses be broken down by sector to assist in the tailoring of questions. The CEDO was asked to clarify the vision for the “communicators”. The CEDO suggested there be 4-5 groups of 2/3 people to be out in the community talking to businesses. Concern was brought forward about having too many people walking in may overwhelm the local businesses. Markus Schieck suggested starting sooner and slowly working to tackle meeting all the businesses. It was agreed by the committee that the people present could volunteer plus some assistant from CCRD personal could start the program and make up the basis of the “Communicators” list. Volunteers – Ernest Hall, Lori Campbell, Wilma Hallam, Darla Blake, Kyle Mettler, Randy Hart, Richard Hall, and Tanis Shedden. CEDO will connect with communities outside of the BCV.

**EDAC 15-06-03** M/S (E) Hall/Campbell that the Business Walks program be brought forward at the next meeting and that committee members e-mail CEDO up-dated business listings by 15 August.

**CARRIED**

**Official Community Planning Advisory Committee**

**(c) Request for re-writing of economic development vision statement**

The CEDO has been asked to draft a new vision statement with regards to economic development and the Bella Coola Valley OCP. CEDO would like feedback from EDAC on how they would like economic development to be portrayed in the vision. Randy Hart suggested a sub-committee be formed to discuss through e-mail how this vision statement should be structured. CEDO expressed that this vision statement, though for the Bella Coola Valley, can then be used to assist in developing the vision statement for the CCRD Economic Development Plan. Volunteers to form the sub-committee – Markus Schieck, Wilma Hallam, Randy Hart, Tanis Shedden, and Ana Santos.

**EDAC 15-07-04** M/S Schieck/Campbell that a sub-committee of volunteers from the EDAC be formed to discuss via e-mail the structure of writing a vision statement for the Bella Coola Valley OCP.

**CARRIED**

**6. Discussion**

**(a) “Great Bear Rainforest Order” Draft for Public Review Comment**

Randy Hart welcomed Hans Granander to the table. Randy Hart gave a background on both Nuxalk and Bella Coola Community forest concerns about the impact of the GBRO to the economy. Hans Granander explained that the concept of eco-system based management (EBM) is complex and hard

to understand on any level. Hans explain the two primary issues that were arising from the GBRO. The first being the concept of EBM and the implications for both Nuxalk and Bella Coola Community Forests and, if through the comment period community forest licenses are included in the order, the local community forest licenses. The second is the Biodiversity, Mining, and Tourism Areas. The Order will constrain the land base and limit the opportunities for future economically viable operations. The use of high technology and consulting personnel would be required that is costly and often beyond the scope of small scale forestry operations. The government is not in favour of imposing the restrictions on community forest license, however, there is concern that the environmentalists will lobby to have them included. CEDO sought clarification on what was being requested of this group with regards to the upcoming comment period. Hans is asking the CCRD and local community members to write letters about how the community forest and small scale local forestry operations are important to the local economy. Lori Campbell asked if there was going to be a meeting scheduled to inform shareholders and community about the impact. It was suggested that it is hard to get people involved in writing letters in favour of something, such as the exclusion of community forests from the order, than to get people to write no letters. The final suggestion was to tell a story of how forestry works to the benefit of the local people. Real stories about how local people, businesses, and organizations are using the wood and realizing benefits pertaining to human well-being. There will be follow up Tuesday 28 July to discuss and focus how the comment will be structured from the CCRD and other local bodies.

## 7. General Information

### (a) CEDO meetings with Pacific Salmon Foundation and Clean Energy BC

CEDO updated committee about upcoming meetings and invited the committee to bring forward comments or questions to ask at these meetings.

Randy Hart indicated the Nuxalk Economic Development Corporation is in the very early stages of exploring clean energy. It was brought up as a potential collaborative meeting topic.

### (b) Letter to Minister Stone

Ernest Hall gave an update and advised that the ferry contract has already been signed. The letter was not acknowledged by the receiving party.

### (c) Adopt-a-bin

CEDO stated that the CCRD cannot take responsibility for the initiative and that to move forward it would be required that a local society/charity/organization would need to take the helm.

Randy Hart suggested a two prong approach to putting them in place in Bella Coola Valley – Bella Coola Valley Tourism and the Arts Council. Ernest Hall suggested writing a letter to the Arts Council to see if it is something that they would like to get involved with. It was suggested that finding businesses interested in adopting a bin could be done during the business walks.

CEDO sought clarification to see if there was need for garbage bin placements on Denny Island. Ana Santos indicated that she did not believe it was a primary concern for the community.

**EDAC 15-07-05** M/S (E) Hall/Campbell, that the CEDO work with Ernest Hall to draft a letter to the Arts Council regarding the proposed “Adopt-a-bin” initiative and their proposed involvement. That

the “Adopt-a-bin” initiative be brought forward at the September meeting.

**CARRIED**

**8. Adjournment**

**EDAC 15-07-05** M/S Schieck/(E) Hall, that the EDAC meeting of Thursday 23 July 2015 be adjourned 9.21 pm.

**CARRIED**